

BUSINESS BUILDER ROUND 1 STATISTICS

HEARTLAND REGIONAL FOOD BUSINESS CENTER

TOTAL APPLICANTS (N=479)

Total Requested: \$20,071,007.07

Average Request: \$41,902.04

Request Range: \$6,630.81-\$103,750.00

GRANT FINALISTS (N=89)

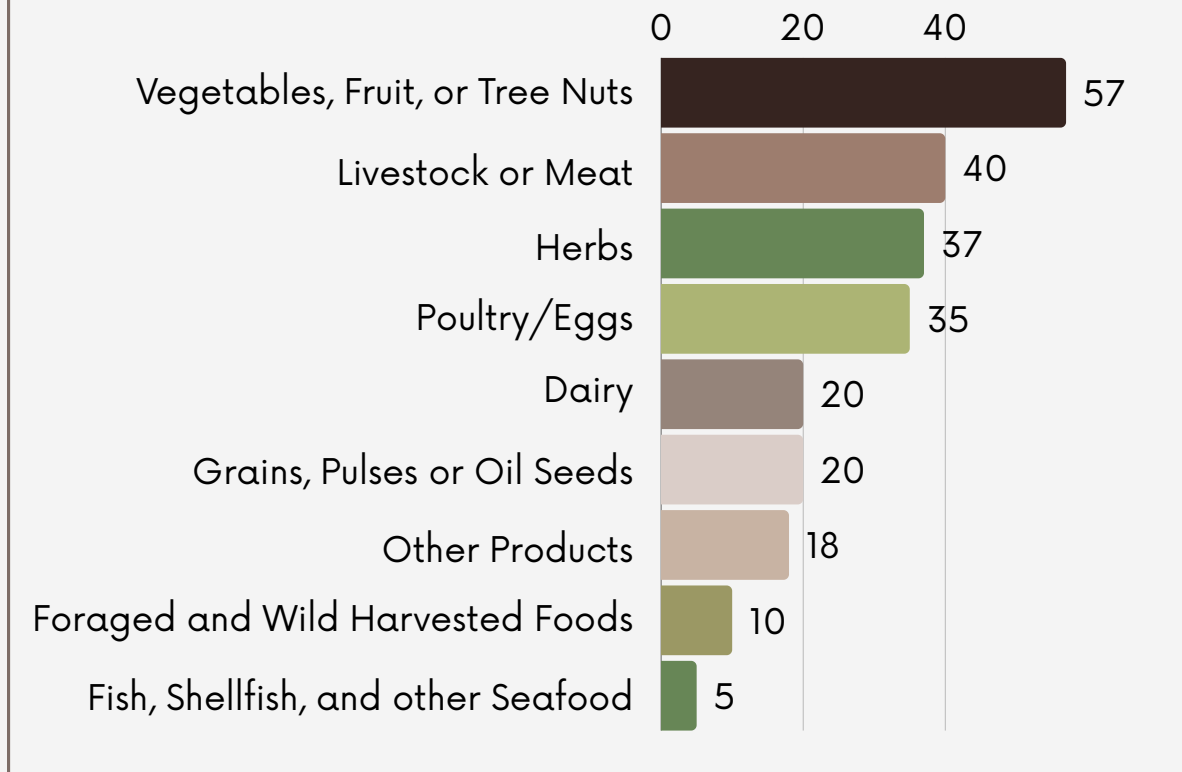
Total Requested: \$3,725,208.00

Average Request: \$41,856.27

Request Range: \$9,000.00-\$50,000.00

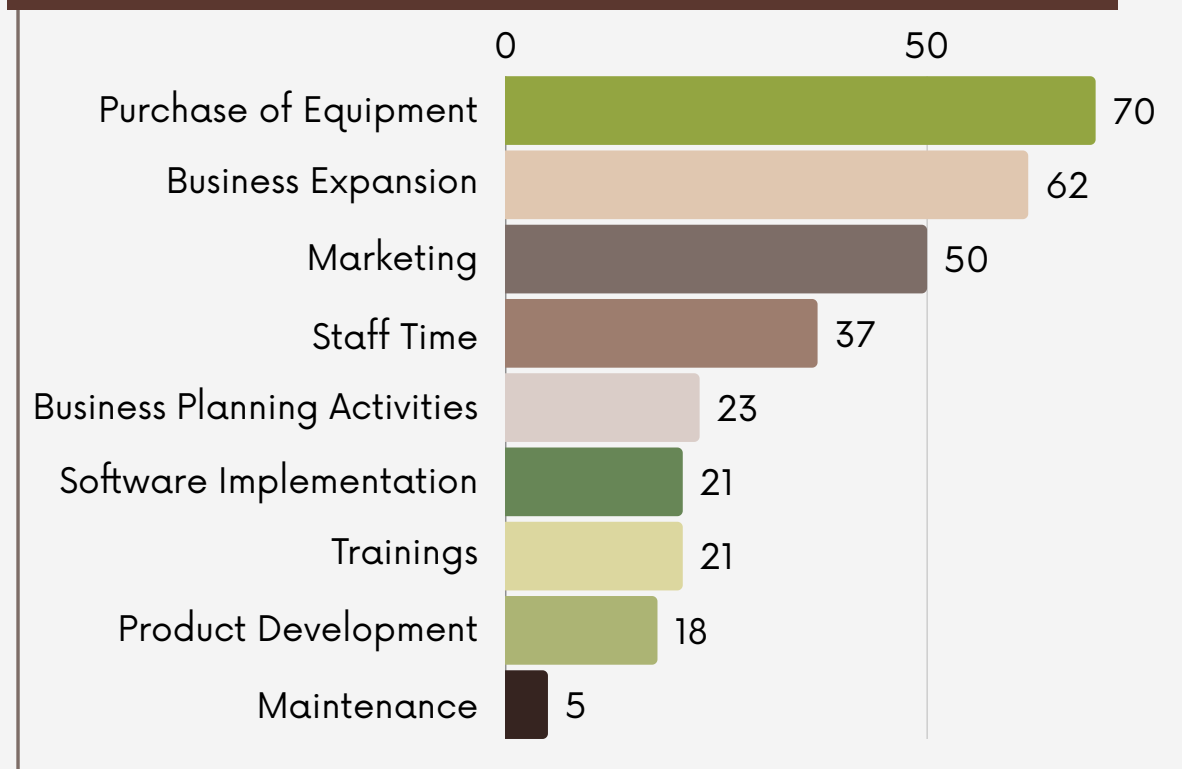
**The following are statistics for
Finalists (N=89)**

AGRICULTURAL SECTOR



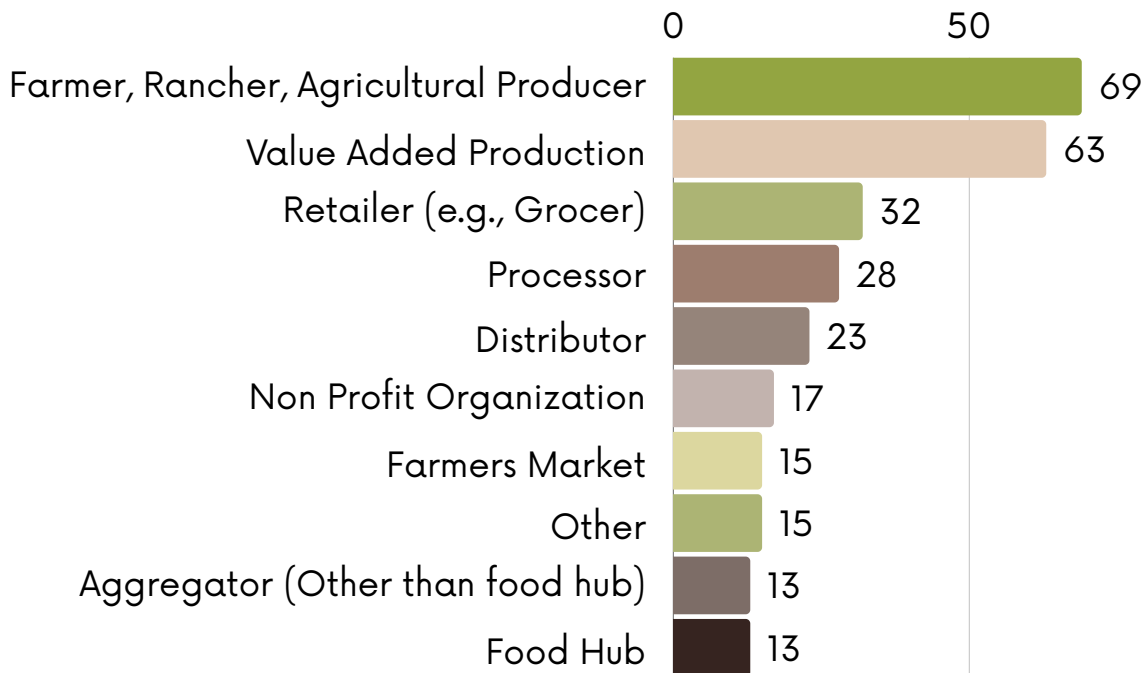
*applicants were able to select all agricultural sectors that apply to their business

ACTIVITIES & INVESTMENTS



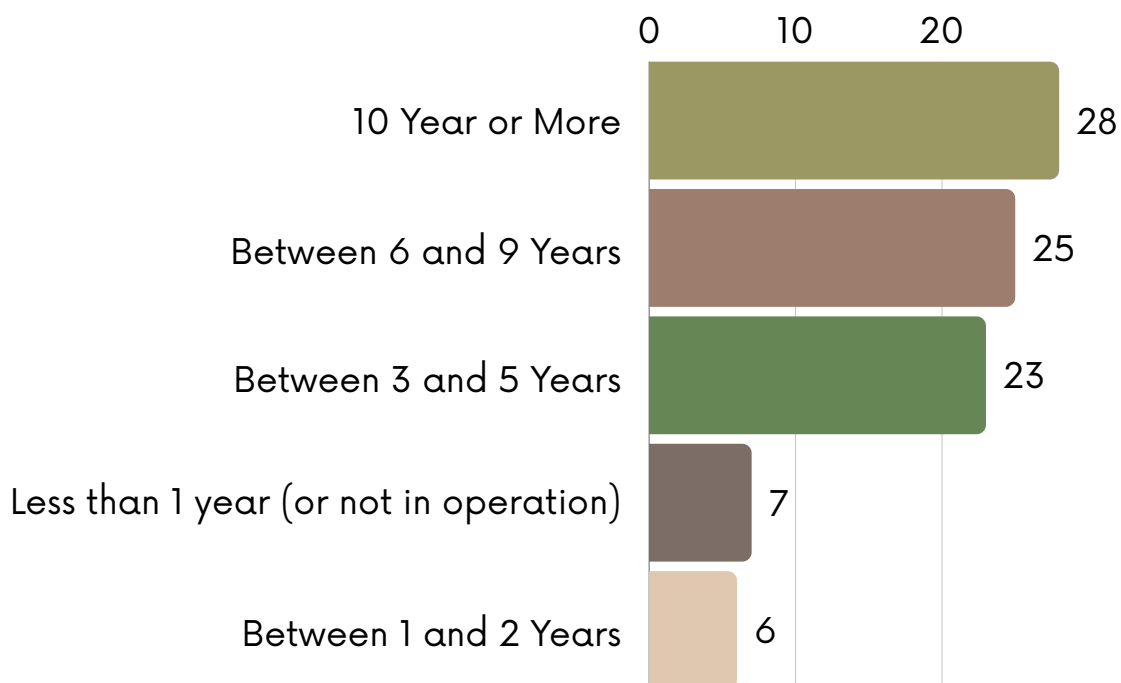
*applicants were able to select all activities and investments that apply to their business

ENTITY TYPE



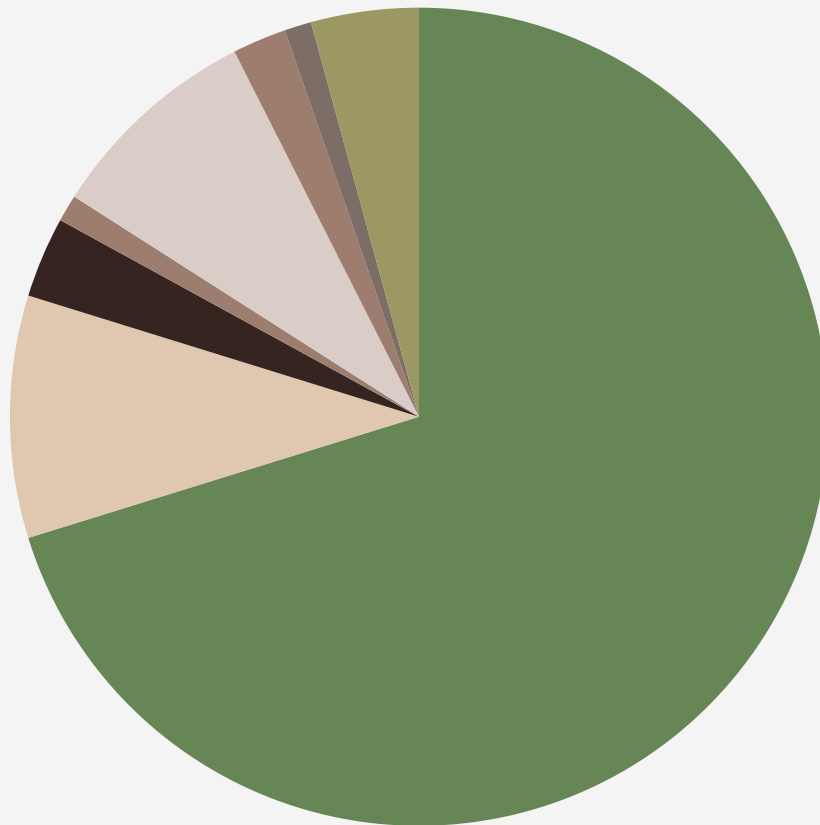
*applicants were able to select all entity types that apply to their business

OPERATOR PERIOD

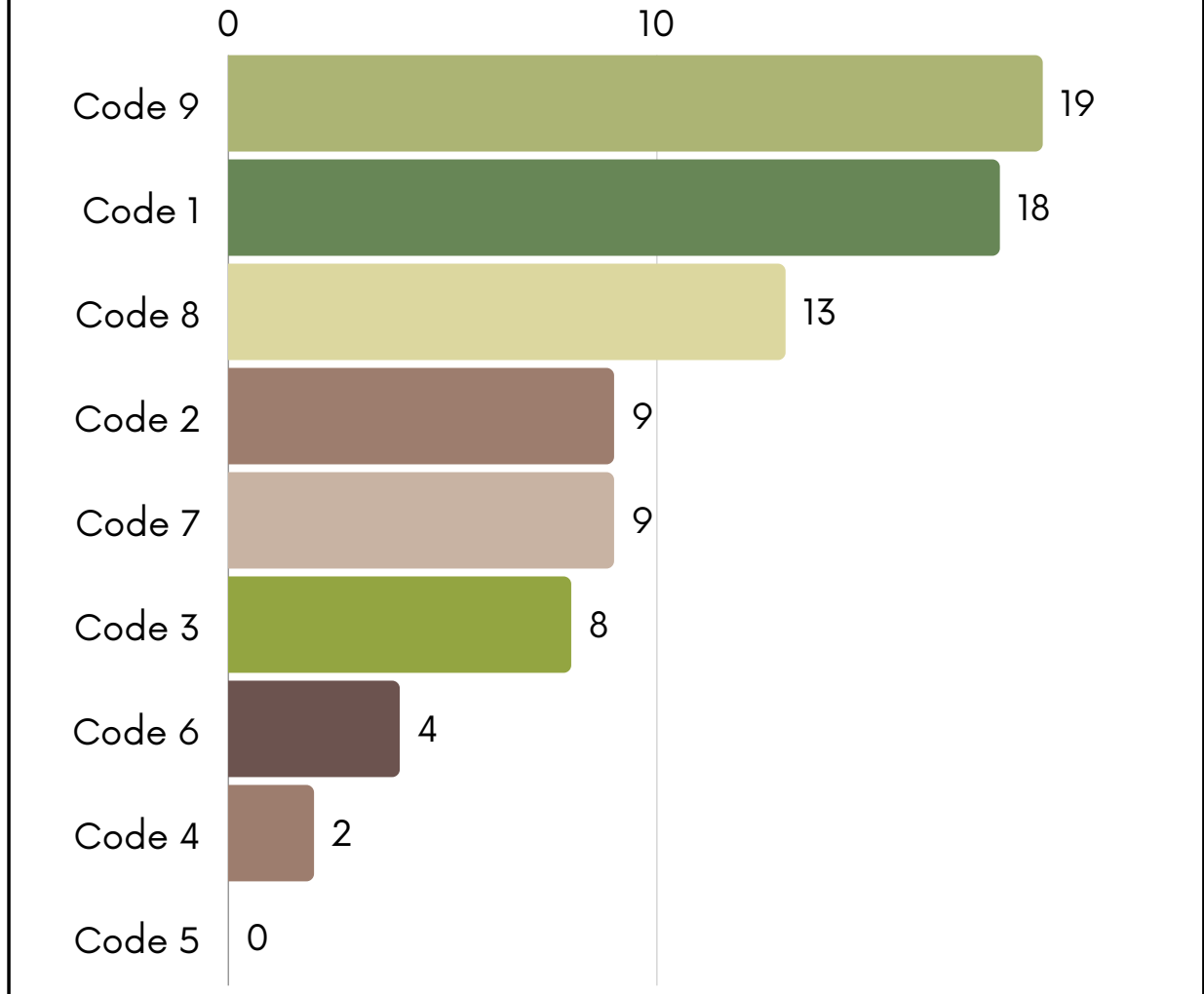


RACE & ETHNICITY

- White 74.3%
- Black or African American 10%
- American Indian & Alaska Native 3.3%
- Asian 1.1%
- Two or More Races 8.8%
- Hispanic or Latino 2.3%
- Middle Eastern or North African 1.1%
- Option Not Listed 4.4%



RURAL - URBAN



KEY:

1. Metro - Counties in metro areas of 1 million population or more
2. Metro - Counties in metro areas of 250,000 to 1 million population
3. Metro - Counties in metro areas of fewer than 250,000 population
4. Nonmetro - Urban population of 20,000 or more, adjacent to a metro area
5. Nonmetro - Urban population of 20,000 or more, not adjacent to a metro area
6. Nonmetro - Nonmetro - Urban population of 5,000 to 20,000, adjacent to a metro area
7. Nonmetro - Nonmetro - Urban population of 5,000 to 20,000, not adjacent to a metro area
8. Nonmetro - Urban population of 5,000 to 20,000, adjacent to a metro area
9. Nonmetro - Urban population of fewer than 5,000, not adjacent to a metro area

*applicants can be from the same county so the total will not equal the population (n=)

The Rural-Urban Continuum Codes distinguish U.S. metropolitan (metro) counties by the population size of their metro area, and nonmetropolitan (nonmetro) counties by their degree of urbanization and adjacency to a metro area. The graph above shows these codes. The X-axis shows the RUCC code number, and the Y-axis indicates the number of applicants.